



## MiSHE Annual Conference Booth Opportunities

The exhibit area is designed to encourage meaningful interaction between exhibitors and attendees throughout the event. Booths are located within the main event space, providing consistent visibility during sessions, breaks, and networking periods.

All exhibitors are expected to staff their booths during scheduled exhibit hours and actively engage attendees throughout the event.

### Select Your Booth Level

Exhibitors will select their booth location from the event floor map. Each booth is identified by level so you can easily see placement and visibility when making your selection.

#### Level A – Premium Booth

Our highest visibility option, designed for exhibitors seeking a strong, highly visible presence.

#### Limited to 14 booths.

Includes:

- 10x10 exhibit space
- Standard table
- Premium placement in the highest visibility areas of the exhibit floor
- Priority selection of booth location
- Highlighted listing on the event floor map and event app
- Three booth representatives included

Pricing:

Professional Member: \$1,400.00

Associate Member: \$1,400.00

Non-Member: \$1,900.00

## **Level B – Featured Booth**

Designed for exhibitors who want enhanced visibility in high-traffic areas of the exhibit floor.

**Limited to 21 (twenty-one) booths.**

Includes:

- 8x10 exhibit space
- Standard table
- Placement in higher-traffic areas
- Special designation on the event floor map and event app
- Two booth representatives included

Pricing:

Professional Member: \$1,200.00

Associate Member: \$1,200.00

Non-Member: \$1,700.00

## **Level C – Engagement Booth**

Ideal for exhibitors seeking steady visibility and direct interaction within the main exhibit area.

**Limited to 41 (forty-one) booths.**

Includes:

- 8x10 exhibit space
- Standard table
- Two booth representatives included

Pricing:

Professional Member: \$1,000.00

Associate Member: \$1,000.00

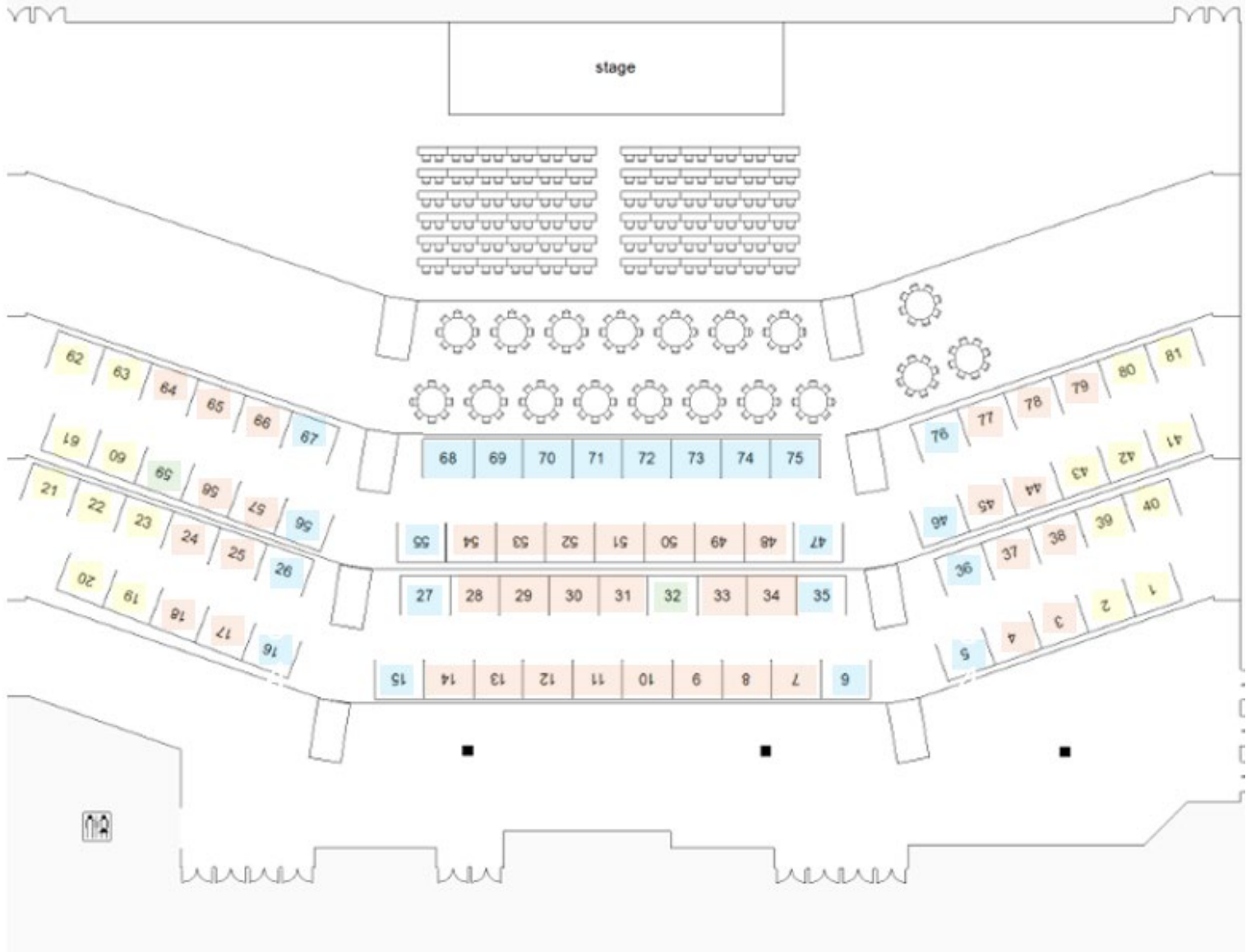
Non-Member: \$1,500.00

Additional Booth Representatives:

Each booth includes registration for the number of representatives listed above. Additional representatives may be added for \$250.00 per person.

## **Floor Map Below**

# Entertainment Hall



Level A - Booths – 68 -75; 5-6, 35-36, 46-47, 15-16, 26-27, 55-56, 67, 76 – 22 total booths - Blue

Level B – Booths – 7-14, 28-34 (excluding 32) 24-25, 48-54, 44-45, 64-66, 77-79, 17-18, 3-4, 37-38, 57-58 – 39 total booths - Orange

Level C - Booths – 1-2, 19-20, 21-23, 39-40, 41-43, 62-63, 80-81, 60-61 – 18 total booths - yellow

Charging Station – 32 & 59 - Green